

Tradeshow Organizations



Challenges

Running a trade show can be daunting, bringing together a diverse range of exhibitors and attendees. With so many people and exhibits in one place, it can be challenging for attendees to find what they're looking for. Every venue has different wide-ranging requirements that add to the complexities of implementation, such as displaying information in the lobbies and hallways on every floor to standing kiosks or mobile devices throughout the conference center. At the heart of it, attendees and exhibitors rely on you to provide a seamless and memorable experience.

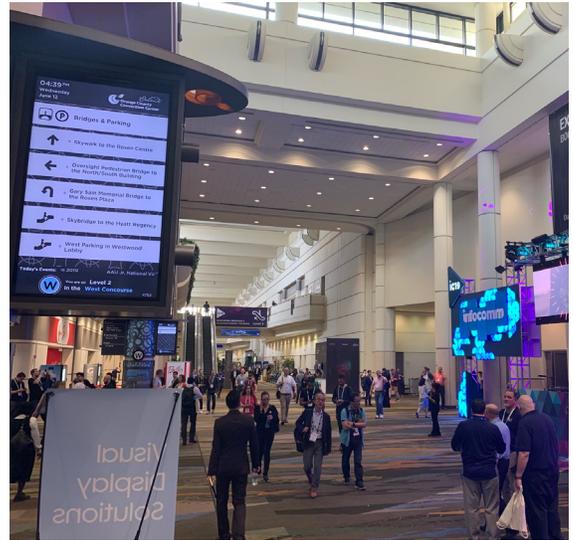
- **Need pinpoint accurate wayfinding solutions for attendees to find their exhibitors - in multiple formats, walls, kiosks, mobile**
- **Show scheduled meetings in meeting room displays**
- **Provide creative and engaging experiences for visitors**

The 22Miles Solution

22Miles has decades of experience in creating digital signage and wayfinding solutions for global event companies. We have perfected the process of providing directional information to help people navigate through complex environments. Beyond providing wayfinding walls and kiosks displays, our platform can push maps and directions to visitors' mobile devices using a QR code or integrated directly with the conference mobile app. 22Miles can provide augmented reality to elevate the wayfinding experience, which helps attendees find their way around and locate the specific exhibitors or meeting rooms with turn-by-turn directions.

To update schedules and announcements on conference room displays, 22Miles content editor and CMS makes publishing quick and easy to keep pace with the fast pace nature of major events. Our software is built to create the best possible experiences for every visitor, living up to the high demands of your customers.

- **Intuitive 3D wayfinding or AR wayfinding**
- **Room displays for any OS/Device**
- **Easy to use and flexible CMS**



Why 22Miles?

22Miles provides a comprehensive digital signage solution that supports practically any hardware from SoC displays, media players, and IoT devices to accommodate a wide range of applications such as wayfinding, active directories, room and space booking, and interactive video walls.

With over 15 years of experience, 22Miles has to become the industry leader in experiential and visual communications. Our technology ultimately serves to empower the user and create dynamic experiences with less day-to-day work. By fully integrating with any and all of your organization's tools, programs, and data feeds, our platform provides the flexibility to communicate, collaborate, and stay visually engaged everywhere.